

Solutions Magazine

Smart. Storage. Solutions.



Presented by

ShelfGenie®
Designed to Transform

About Us

Founded in Richmond, Virginia in 2000, ShelfGenie® has since expanded across the nation bringing our custom Glide-Out™ shelving solutions to homeowners throughout the United States.

Our quality solutions, design process, service and dedicated team of professionals are unmatched in the business. Most importantly, we strive to provide our satisfied clients with easier lives.

Our Glide-Out shelves are transforming homes across the country. By providing more space, easier access and better organization, our Glide-Out shelves have allowed homeowners to fall in love with their cabinets and pantries all over again. With ShelfGenie and our affordable Glide-Out shelving solutions, you once again hold the key to kitchen happiness.



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*National Association of Professional Organizers

Solutions to All Your Storage Needs!



At ShelfGenie®, we strive to provide our clients with solutions to everyday issues that improve daily living. Whether you are searching for easier access, better organization or more storage space, ShelfGenie Glide-Out™ shelves provide just the right solutions.

Inside *Solutions Magazine™* you will find a host of information designed to make the process of choosing your Glide-Out shelves easier and more enjoyable. Read the articles to learn more about ShelfGenie and our various product options. Enjoy photos and information we have gathered about our Glide-Out shelving solutions. Your professional Designer is here to answer any questions you may have and to help you choose the perfect combination of Glide-Out shelves to meet your needs.

Everyone at ShelfGenie is ready to assist you throughout the process. Our clients are our number one priority, and we show it in all we do. Our custom Glide-Out shelves are made of the finest quality products and come with the best service and warranty in our industry for your peace of mind. Our goal is to provide innovative solutions that have a truly positive impact on the daily lives of our clients.

We hope you enjoy learning about the many ways that ShelfGenie Glide-Out shelves can provide solutions for your life and home.

Best regards,

P. Allan Young, Jr.
CEO, ShelfGenie

ShelfGenie®
Designed to Transform



Letters to the Editor

Read what real ShelfGenie® clients have to say about their Glide-Outs™!



"ShelfGenie is the very best home improvement investment we have made since we moved here 20 years ago."

- Ann S.



"OMG, I just love these cabinet shelves. **Don't know how I have done without them all this time.** Such a great job, installed fast and working perfectly. Whenever anyone visits, I make them look into the cabinets and see how super they are."

- Maureen M.

"I want to let you know how much I am enjoying my ShelfGenie Glide-Outs. No more down on my knees trying to get something from the back of a shelf. Your professionalism was much appreciated. **Your installer was prompt, efficient and very pleasant.** The installation timeline was right on schedule and I very much appreciated that. Thank you for everything. I am so glad I decided to have the ShelfGenie Glide-Outs installed."

- Tonya P.



"Just want to thank you for making our favorite home improvement project of the year! From the minute we lined up the appointment, to your friendliness and great ideas for better use of space, to the quick and secure installment, we've been so happy with the results! ShelfGenie has made my life so much easier not having to unload each shelf every time I need to find a food item way in the back - everything is within reach just by sliding out the drawer. I actually enjoy cooking now. The drawers hold an amazing amount of items. My only regret - why didn't I do this 20 years ago?"

- Becky G.



"I am so excited about my new shelving! Storage space has doubled, at the least! I loaded them down with heavy pots and pans and they still work perfectly. I consider this to be a great investment, well worth the money. In fact, I am going to have you come back to my home and see about getting another shelf. **P.S. I haven't gotten anything done around the house 'cause I've been playing with my new shelving!**"

- Joanne J.

"I couldn't wait to let you know how excited and pleased we are with our new ShelfGenie system! You were correct in telling us ShelfGenie would improve our storage capacity (and save my back)! **Since I have physical limitations, I have more accessibility now.** Our storage is much more efficient. I would recommend your services without hesitation. I am impressed with the quality of the shelves and the installation, and your attention to detail. Thanks a million!"

- Betty I.



ShelfGenie®
Designed to Transform

ShelfGenie® has franchise locations all across the United States. We're growing all the time. From our very first franchise in 2008, we have since expanded to over 110 territories in 29 states and the District of Columbia.

Alabama

California

Colorado

Connecticut

Florida

Georgia

Illinois

Indiana

Iowa

Kentucky

Maryland

Massachusetts

Michigan

Minnesota

Nebraska

New Hampshire

New Jersey

New York

North Carolina

Ohio

Oklahoma

Oregon

Pennsylvania

South Carolina

Tennessee

Texas

Virginia

Washington

Washington, DC

Wisconsin

To locate the ShelfGenie franchise location nearest you, please visit www.shelfgenie.com. Click on 'Find a Location.'

The Design Process

From Your First Phone Call to the Final Installation

Our Glide-Out™ shelves are custom designed and built to provide unique solutions to meet the unique needs of your unique kitchen.

Getting personalized attention from the ShelfGenie® team is easy. All you have to do is take the first step and call us for your free design consultation. We'll take it from there!

Step 1: Schedule Your Free Design Consultation

- Every ShelfGenie design consultation is always absolutely free of charge.
- Our design consultations are always scheduled at your convenience.

Step 2: The Design Appointment

- ShelfGenie Designers are trained professionals. Many of our Designers are professional organizers or interior designers, and they have all received extensive cabinet organization training.
- Your Designer will become a partner throughout your entire project. They will:
 - Survey your existing space and inventory your kitchen items.
 - Assess your individual needs and discuss with you how you currently use your kitchen.
 - Establish zones for food preparation, cooking, baking and storage.
 - Create a unique plan to meet your needs and budget.
- Your plan can be implemented in stages or all at once, depending on your needs.

Step 3: Ensuring a Custom Fit

- The next step is to have one of our Certified Installers visit your home to measure your cabinets for your custom Glide-Out shelves.
- Our Certified Installers have backgrounds as craftsmen and have received extensive training from ShelfGenie at our Atlanta headquarters.
- The measurements for your Glide-Out shelves will be taken to the millimeter to maximize space and ensure a truly custom fit.

Step 4: Custom Construction

- We custom build your shelves right here in the USA.
- ShelfGenie Glide-Outs are made from the finest materials, including 9-ply eco-friendly Baltic Birch or hardwood, Melamine bottoms for easy maintenance, heavy duty steel rails and professional grade hardware.
- Glide-Out shelves are always custom made to your cabinet's exact measurements.
- Delivery is normally 4-6 weeks after your measurement appointment.
- Classic & Designer Glide-Outs feature Lifetime Guarantees.

Step 5: Custom Installation

- Your installer will call to schedule your installation appointment at your convenience.
- Installation is quick and easy because of the time already dedicated to design, measure and construct your custom Glide-Outs.
- Our Installers are meticulous and leave your home in excellent condition after installation.

More Space. Easier Access. Better Organization.

You have it all with your ShelfGenie Glide-Outs. Now just sit back and enjoy your new found cabinet happiness! 🍷





ShelfGenie® Quality Continues to Gain National Attention!

Company Achieves High Ranking on Inc. Magazine's Inc. 500 List

The Inc. 500/5000 list represents the most comprehensive look at the most important segment of the economy—America's independent entrepreneurs. Since 2009, ShelfGenie has been recognized by Inc. Magazine as one of the top private companies in America.



"Now, more than ever, we depend on Inc. 500/5000 companies to spur innovation, provide jobs, and drive the economy forward. Growth companies, not large corporations, are where the action is," says Inc. magazine Editor, Eric Schurenberg.

Initially listed on the Inc. 5000 list in 2009, ShelfGenie quickly climbed to Inc. 500 status.

"We are extremely pleased to be recognized as one of the elite privately held companies in the United States with a brand that continues to grow year-in and year-out," said Allan Young, ShelfGenie's Chief Executive Officer.



"As an Inc. 500 Company, we have proven that ShelfGenie is on the rise and is poised for growth and success for years to come."

Get helpful organization tips and learn more about ShelfGenie's latest products, and awards at: www.facebook.com/shelfgenie, www.twitter.com/shelfgenie, pinterest.com/shelfgenie, youtube.com/shelfgenie and shelfgenie.com/movie.



Mission: Organization

Ten Tips to Topple Clutter!

1. Put your most frequently used items in the easiest-to-reach locations! Don't make life harder than it needs to be by hiding your most popular items!



2. Create 'zones' throughout the kitchen. Put those items in their respective usage areas.

3. Replace your broken tools and appliances. Why waste valuable space on items you can't use any more?

4. Get the office out of the kitchen! Remove stacks of mail, bills and all that miscellaneous paperwork that can clog countertops and steal valuable counter space. Let the kitchen be for cooking, and do your paperwork elsewhere!

5. Junk the junk drawer. Having a catch-all drawer is a waste of a drawer. Organizing compartments and sectional dividers can turn a crowded drawer of junk into an important storage area.

6. Experiment and rearrange! If you try an organizing method and it doesn't feel 'right', try, try again! Keep tinkering until you find that

perfect fit. It will be easier to stay organized if you like the procedure!

7. Clear your countertops. Nothing makes a kitchen look more cluttered than a counter full of appliances, knickknacks and miscellaneous junk. Clearing off the counter will make the kitchen look more organized, and you'll be more eager to keep it that way!

8. Trash the Tupperware Tumble! Everyone has a cabinet dedicated to a mishmash of plastic storage containers and lids... and usually, none of them match! Special organizers can keep all of your containers in order and prevent those avalanches when looking for the right size lid!

9. Clean, clean, clean! When emptying your drawers and cabinets in preparation for reorganizing, take the opportunity to clean everything thoroughly! Wash the insides with warm, soapy water. Now the kitchen is clean and clutter-free.

10. Divide and conquer. Dividers are a great way to keep drawers organized. Keep spoons in one section, spatulas in another. Always keep knives separate! Doing so not only keeps them sharp but out of the hands of little ones looking for a spoon! ✂



Why ShelfGenie®?

*More Space.
Easier Access.
Better Organization.*

ShelfGenie provides it all with our exclusive line of Glide-Out™ shelves. Our products are truly designed to transform.

The Product



The smartest home renovations are often the least visible but have the most impact. Glide-Out shelves certainly belong in this category.

Gliding in and out easily with just the touch of a finger, these affordable, high impact shelves provide easy access in the kitchen, pantry, bathroom and garage - anywhere you have a cabinet or a shelf. Glide-Out Shelving Solutions are custom built to the millimeter and installed in your existing cabinets addressing your specific storage and organizational needs and changing how you use the space in your home.

We manufacture our proprietary mounting brackets to precise specifications, and our exclusive rails hold up to 100 lbs. Worry-free, our Glide-Out Classic and Designer shelves feature a lifetime guarantee on parts and labor.

The Process

Our purpose is to provide you with cabinet storage solutions that ease and simplify your everyday activities.



To do this, we work with you to design a plan that meets your needs and your budget. Your initial design consultation will focus on how you use your cabinets and what we can do to improve your accessibility, storage space and organization.

We will then measure to the millimeter and custom build your Glide-Outs at our factories here in the USA. Within 4-6 weeks they will be delivered and installed with care.



The People

Local ShelfGenie franchisees are passionate members of their communities who decided to open their businesses because they had a desire to provide solutions to family, friends and neighbors. They are backed by a national franchise organization, ShelfGenie, adding a layer of support and certainty other pull out shelving organizations do not offer.



Working with our franchisees are our experienced Designers and Certified Installers. ShelfGenie Designers are trained professionals many of whom are professional organizers or interior designers, and all have received

extensive organization and cabinet storage design training. Our Installers are skilled craftsmen from a wide variety of backgrounds including construction and carpentry, and they are all subjected to our rigorous three day certification program at ShelfGenie Headquarters in Atlanta, Georgia.

Glide-Outs are one of the lowest cost/highest impact remodeling projects you can do, offering an immediate return on your cabinet satisfaction and a long-term return on improved home value. ✨

*Make your life
a little easier
with ShelfGenie
Glide-Outs.*





Long Island, NY



Lancaster, PA



Seattle, WA



Charlotte, NC



Sarasota, FL



Columbus, OH



Ft. Lauderdale, FL



Philadelphia, PA

ShelfGenie®
Designed to Transform

**Coming to
a Driveway
Near You!**

*With over
110 locations
nationwide!*



Pittsburgh, PA



Newark, NJ



Portland, OR



Omaha, NE

SPACES

Creating custom storage and organizational solutions is what we do at ShelfGenie®.

Each Glide-Out™ solution your Designer selects for your home is chosen to meet a specific accessibility, organizational or storage need.

During your consultation, your Designer will spend their time getting to know how you and your family use your home. By learning about your needs, they are able to create customized solutions that provide more space, easier access and better organization.

ShelfGenie Glide-Outs provide:

- Customized solutions to meet your specific needs.
- Full extension shelves that hold items up to 100 pounds and bring even the deepest part of the cabinet within easy reach.
- Recaptured space lost to the back of cabinets or behind cabinet stiles.
- Reduced clutter and improved efficiency.

Keep reading to learn all the spaces ShelfGenie can transform!



Kitchen SPACES



Pantry SPACES



Since kitchens are filled with cabinets, they are by far the most popular place to install Glide-Out shelves. Glide-Out shelves improve organization, decrease clutter and ease access so you no longer have to get on your hands and knees to find a pot or a pan.

Our custom built storage solutions are designed to solve the most challenging kitchen problems including:

- Wasted space in “blind” corners
- Stiles that divide the front of a cabinet opening preventing easy access to your belongings
- What to do under sinks with those annoying pipes and fittings



You'll be surprised what you find at the back of your pantry when you're preparing to have Glide-Out shelves installed. Since it's almost impossible to reach to the back over the items in the front, time and time again we see clients discarding a lot of expired goods.

We can help you make the most of your pantry by designing a custom plan based on what you store in your pantry and how you use it. Whether you have a closet pantry, cabinet pantry or pantry with a bi-fold door, you will have 100% access to all of the items on each Glide-Out shelf. You will even save money on groceries because you'll always know exactly what you have on hand.



Bathroom SPACES



Creative SPACES



We can create a custom solution for your existing bathroom cabinets that will dramatically increase your organization and storage capacity without expensive, messy renovations.

As with the kitchen, plumbing beneath sinks results in unused space and awkward storage. Our handy riser solution works around pipes providing more storage space and easier access to your bath supplies.



Your home office, entertainment center, laundry room, workshop and garage can be more efficient with custom built Glide-Out shelving. From oversize files to receipts to custom dividers so CDs and games fit perfectly, we create solutions that make storing and using items a breeze. Your Designer will measure your desk, cabinets or bookshelves and recommend the appropriate conversions to gain you maximum storage, organization and accessibility. ✨



RAILS



*Highest Quality Full Extension
Rails on the Market*

FINISH



Kerwin Coating™

WARRANTY



GlideOut™ Classic



Our Classic Glide-Out™, created by ShelfGenie's founder Andrew Kerwin, features the exclusive Kerwin Coating™.

Over 12 years ago, Andrew designed and engineered his Classic Glide-Out to be the best in quality, beauty and engineering.

Custom designed to fit your exact needs, Glide-Out Classics can be personalized for you in several different ways.

-  Add a scoop front to make the handiest of handles!
-  Add sloped sides to allow each Glide-Out to hold a variety of different item heights.
-  Add grooves and dividers to create specialized storage compartments.
-  Upgrade to slam-free Soft-Close rails!

JOINERY



Interlocking L-Joint™

BOTTOM



*Moisture & Scratch Resistant
Melamine Bottom*

WOOD



Select Birch™



Highest Quality Full Extension Rails

Why are Classic Full Extension Rails so much better?

Our premium Classic full extension rails are self-lubricating and double handed.

This means that they are always easy to open no matter how you pull on them.

Of course they hold up to 100 pounds fully extended, but because they're made from cold rolled coiled steel with deburred edges and chrome steel ball bearings, they will continue holding 100 pounds for decades to come.

The high-quality full extension rails used on Glide-Out Classics have passed rigorous Cycle Testing to over 50,000 cycles, ensuring you will love them for a lifetime.



Kerwin Coating[™]

What makes the Glide-Out[™] Classic finish so superior?

Our proprietary Kerwin Coating is an ultraviolet cured top coat that is harder than catalyzed acrylics and other conventional flatline finishes ensuring our Glide-Outs look as good in 20 years as the day they were installed. Additionally, the coating emits nearly zero in volatile organic compounds (VOCs).

We follow a rigorous nine-step finishing process.

1. Wood Sanding: Sanding of 4' x 8' sheet with 320 grit sandpaper followed by a cleaner
2. Staining: Waterbase Rollcoat - Application with sponge roller and brushing to even out stain
3. Jet Dryer
4. First Rollcoat Sealer
5. UV Dryer
6. Second Rollcoat Sealer
7. Sealer Sanding: 400 grit followed by cleaner
8. Top Coat: Rollcoat Applicator
9. UV Dryer: Total dry film thickness upon completion: Approximately 1.5 mil

We subject our Kerwin Coating to extensive quality assurance testing.



1. Temperature Check

Although your Glide-Outs won't ever experience these extreme conditions, we're sure they'll stand up to anything you throw at them.

No cracking occurred after each finished panel was exposed to 10 cycles of extreme temperature changes including one hour at 158°F, two hours at -4°F and a half hour at room temperature, equal to or more severe than ASTM 1211-87, the International Standard for Temperature Change Resistance.



2. Adhesion Test

Our finishing process and testing makes sure that the finish will stay on for the life of the product.

Our product showed good adhesion passing both the Cross Hatch and American Nickel Method tests.



3. Chemical Test

While you probably won't store a Chemistry Set in your Glide-Outs, there are some products that you use in your kitchen that can take the finish off a regular coating.

None of these chemicals had any effect on our drawer panels after being exposed to the following household chemicals for a period of 24 hours: Vinegar, Lemon Juice, Orange Juice, Ketchup, Coffee, Olive Oil, 100% Alcohol, 1% Dish Detergent in Water and Mustard (one hour).



**Classic Glide-Outs feature
a Lifetime Guarantee
on parts and labor!**

Warranty

What is your warranty on the Glide-Out Classic?

On the Glide-Out Classic we are pleased to offer a Lifetime Guarantee on both parts and labor. We are able to do so with confidence because of:

- Andrew Kerwin's dedication to designing the highest quality rollout shelf imaginable.
- The care our U.S. manufacturing facilities take in building these custom drawers.
- Our certified installers' attention to detail and customer satisfaction.



Interlocking L-Joint[™]

Why use the interlocking L-Joint[™] on Classic Glide-Outs instead of a dovetail?

1. The interlocking L-Joint looks great.
2. It is the strongest and most durable joint option for plywood.

About.com

As Chris Baylor, Author of About.com's Guide to Woodworking notes:

"Dovetail joints are beautiful and strong, but... using dovetails to connect plywood would considerably increase the chances of delaminating the plywood."

According to Bruce Zinky, Specialty Cabinet Maker:

"Dovetail joinery is not recommended with any kind of plywood, as with heavy use and abuse, the plywood will tend to delaminate at the joints and the joints will fail, flaking off over time."



Moisture & Scratch Resistant Melamine Bottoms

What's so special about the Glide-Out Classic bottom panel?

Our bottom panel will look great holding up to anything you put in your Glide-Outs whether heavy (up to 100 pounds), scratchy, sticky or soggy.

- We use the highest quality moisture and scratch resistant Melamine available.
- You have a choice of colors: White or Birch.
- On all of our shelves, we use a Dado Groove when attaching the bottom to the sides. This ensures the bottom will not work loose over time.



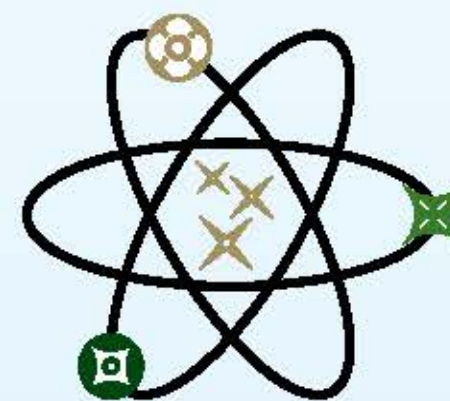
Select Birch[™]

What makes the wood used in Glide-Out Classics so unique?

We exclusively offer Select Birch because it is the highest quality plywood available and will stand up over time.

Select Birch meets the California Air Resources Board Phase 2 emissions requirements - the strictest in the nation. You'll be proud to show off the inside of your cabinets with this furniture grade 9-Ply Baltic Birch Plywood.

Baltic Birch
is a sustainable resource,
making Glide-Outs
eco-friendly.



ShelfGenie[®] LABS

Innovation. Creativity. Solving Problems.

At ShelfGenie[®], we are always thinking of the next great custom storage solution. Not content to rest on past successes, our team is hard at work designing the new products that will soon be seen in homes across the country. Below are just a few examples of items we are working on to continue to provide homeowners with more space, easier access and better organization.



Drawer-in-a-Drawer

What Glide-Outs are to your cabinet shelves, The Drawer-in-a-Drawer is to your kitchen drawers! A clever way to add more space and organization, this new solution is expected to come in two sizes. The Small would work well for cutlery and utensils while the Large would be suitable for storing pots and lids.



Custom Cubby

This is a truly custom idea from one of our Installers in Virginia. In the wasted space above the fridge, he built a cubby worthy of display. If you have a unique challenge, we're happy to brainstorm with you to develop a practical and attractive solution.

Cookbook Solution

This is a great way to use space over a fridge or oven. You can either attach the sloped Glide-Outs back to back as one unit with the cookbook spines facing outward or you can have side-by-side Glide-Outs with the spines facing inward.



How are Glide-Out[™] Designers different?

For those homeowners who want Glide-Out[™] shelves to match their existing cabinet exteriors, we offer the exclusive Designer series.

The Designer series is what you get when you combine the lifetime quality components of our flagship Classic series with drawer materials and finishes to match your beautiful cabinetry.

Select the finish you love, and show off your shelves!



Highest Quality Full Extension Rails



Kerwin Coating[™]



Warranty



Best for Drawer Material



Matching Wood or Melamine



Match Your Cabinets

Love the outside of your cabinets and would like the inside to match? The Designer is the Glide-Out[™] for you!

The Designer Series is available in four different finishes:

- Light Hardwood (Natural)
- Medium Hardwood (Natural)
- Dark Hardwood (Stained)
- White Melamine



Glide-Out Designer features:

- Hardwood or Melamine precision cut to your cabinet's exact dimensions
- Matching wood bottom or moisture and scratch resistant Melamine
- Hardwood dovetail joints, the best joinery for hardwoods or Interlocking L-Joint[™] for Melamine
- Low VOC* Kerwin Coating[™] for Hardwood
- Best in class full extension rails
- Lifetime warranty on parts & labor

Available options:

- Soft close rails
- Sloped sides
- Scoop front handles
- Dividers



*Volatile Organic Compounds

GlideOut™
Basic

If you're renting or plan to be in your house for only a couple of years, the Basic Series Glide-Out™ may be for you.



Glide-Out Basic features:

- Standard quality Baltic Birch
- Coated Baltic Birch plywood bottom secured by a Dado groove
- Dovetail joints
While the Interlocking L-Joint™ is the best choice for layered Baltic Birch, the dovetail joint is the next best option. See page 22 for more details.
- Coating that exceeds industry standards
- Basic self-lubricating full extension rails
- Three year warranty on parts & labor

Available upgrades for an additional charge:

- Premium full extension rails
- Soft close rails
- Sloped sides
- Scoop front
- Moisture & scratch resistant Melamine bottoms
- Dividers



Side-by-Side Comparison

Feature	Your Best Overall Value						
	GlideOut™ Designer	GlideOut™ Classic	GlideOut™ Basic	GlideOut™ Premium			
Wood Finish	Kerwin Coating™ for Hardwood	Kerwin Coating™ with Near Zero VOC UV Protection	Standard Coating	Kerwin Coating™	Kerwin Coating™	Premium	100% Solid Hardwood or White Melamine
Joinery	Hardwood Dovetail *Best for Hardwood*	Interlocking L-Joint™ *Best for 9-Ply Baltic Birch*	Plywood Dovetail	Interlocking L-Joint™	Interlocking L-Joint™	Premium	100% Solid Hardwood or White Melamine
Bottom Material	Melamine or Coated Wood	Moisture & Scratch Resistant Melamine	Baltic Birch Plywood	Moisture & Scratch Resistant Melamine	Moisture & Scratch Resistant Melamine	Premium	100% Solid Hardwood or White Melamine
Rail Type	Premium Full-Extension Rails	Premium Full-Extension Rails	Basic Full-Extension Rails	Premium Full-Extension Rails	Premium Full-Extension Rails	Premium	100% Solid Hardwood or White Melamine
Drawer Material	100% Solid Hardwood or White Melamine	Select Birch™	Basic Grade Baltic Birch	100% Solid Hardwood or White Melamine	100% Solid Hardwood or White Melamine	Premium	100% Solid Hardwood or White Melamine
Warranty	Lifetime Warranty on Parts & Labor	Lifetime Warranty on Parts & Labor	Three Years on Parts & Labor	Lifetime Warranty on Parts & Labor	Lifetime Warranty on Parts & Labor	Premium	100% Solid Hardwood or White Melamine

Product Gallery

At ShelfGenie®, we go beyond simply installing Glide-Out™ shelves in your cabinets; we design custom storage solutions which optimize your storage space and make it easily accessible.

Some of our most popular storage solutions include Glide-Out trash bins, Glide-Out tray bins, blind corner solutions and two-tiered Glide-Out shelves, called risers, which fit under sinks and around drain pipes. Our clients love the fact that Glide-Out shelves eliminate the need to kneel down and dig through cabinets for those hard-to-reach items.

Take a look at the wide range of options available, and your Designer will work with you to create a perfect Glide-Out Shelving System that meets your specific needs.



Product Features

ShelfGenie offers many types of top-quality Glide-Out shelves and accessories to address all of your storage and organizational needs. Your Designer will help you find just the right combination of Glide-Out shelves to maximize space, increase access and improve organization. Our custom storage solutions are always designed to address your specific needs and fit your existing cabinets precisely, down to the millimeter.

With ShelfGenie Glide-Out shelves, you will always receive the highest quality Glide-Out shelf available. Custom made from either 9-ply eco-friendly Baltic Birch or solid hardwoods, they come with your choice of matching wood or scratch-resistant Melamine bottoms for easy maintenance.

Finished with a UV protected, 9-step moisture resistant coating for durability, Glide-Outs can hold up to 100 pounds yet fully extend with only the touch of a finger. Best of all, ShelfGenie Glide-Out shelves are backed with a guarantee on parts and labor for your peace of mind.



Single Height Glide-Out

Single height Glide-Out shelves are one of our most popular solutions. These versatile shelves are ideal for many organizational needs.

You will find single heights are perfect for storing cookware, bakeware and other 'low height' items.

Add another whole shelf to your cabinet by using three single-height Glide-Outs!

Expect to see single height Glide-Out shelves used in cabinets throughout the home and in the pantry.

Double Height Glide-Out

Double height Glide-Out shelves help keep taller items from tipping over and are commonly used for storing cleaning supplies, soda, appliances, pots and other tall items.

Customize your double height Glide-Outs with dividers to increase the functionality of your cabinet. Double height Glide-Out shelves are helpful additions in cabinets throughout the home and in the pantry.



Product Gallery

Triple Height / Trash Bin

The triple height Glide-Out shelf has high sides to keep items from tipping over. It is most often seen in the kitchen, with the cabinet door attached to its front, converting the triple height Glide-Out into an under-the-counter Trash Bin.

This solution keeps trash bins out of site, yet within easy reach. *'Go Green'* by pairing two Triple Height / Trash Bin solutions - one for your Recycling and one for your regular garbage, all in one cabinet!



Tray Bin

This extra-deep Glide-Out shelf has moveable dividers for customized storage. When you choose a tray bin, you are able to select the number of dividers and precise spacing to meet your needs.

With extra grooves and moveable dividers, the storage options are endless. Tray bins are the ideal place for storing cookie sheets, cutting boards, platters and more.



File Box

This Glide-Out offers the option to put your files at easy access in any cabinet, whether in the kitchen or home office.

Files can face in either direction – your choice, based on your cabinet opening.

Blind Corner Cabinet Solution

The blind corner solution is one of our most popular options converting lost space into usable space by providing easy access to even the deepest cabinet.

The blind corner cabinet solution has two shelves that slide perpendicular to one another; after you pull out the front shelf, you can pull the rear shelf forward for easy access, eliminating the need to get on your hands and knees to see into the back of the cabinet!



Overhead cutout view of blind corner solution.

Product Gallery

Stile Removal

A stile removal* is the ideal way to maximize the available storage space in many cabinets.

Removing the center stile permits wider Glide-Outs and expanded storage space. When the center stile is removed, it is relocated to the cabinet door.

Your cabinet will look exactly the same from the outside, but storage space may double on the inside!

*A Stile Removal is a repositioning of the cabinet stile, or center post, to the cabinet door to open up the cabinet allowing for a double width Glide-Out shelf. See pages 48-49 for other examples.



Riser

This riser storage solution is a unique combination shelf that takes full advantage of lost space next to obstructions like water and drain pipes.

The riser can be on the side or the front as necessary. This popular solution is most often seen under kitchen and bathroom sinks. When you choose this clever solution, the riser itself acts as a handle for the entire Glide-Out.



Lid Drawer

The lid drawer is designed to hold lids, plates, platters and other hard-to-store items. This unique Glide-Out shelf solution features grooves and moveable dividers for unlimited storage options.

You can select the specific spacing to meet your unique storage needs.

Drawer Box Replacement

We can replace any drawer in your kitchen, such as those in which you currently store silverware, with a custom-fit Glide-Out drawer. The new drawer will feature the existing drawer front but be made with our 9-ply Baltic Birch or hardwood, scratch-resistant Melamine bottoms and heavy duty full extension rails rated at 100 pounds.

We can even create an actual drawer where only a false drawer front now exists, such as underneath cooktops.



Product Gallery

Rail Replacement

Kitchen drawers not working properly or don't fully extend?

Upgrade to our professional grade heavy duty steel rails rated to hold items up to 100 pounds. ShelfGenie rail replacements improve the quality, strength and 'glide-ability' of your existing drawers.



Scoops & Slopes

Customize your Glide-Outs even further with the addition of scoops and slopes.

By incorporating a scoop onto any Glide-Out, you create a smooth handle for easy reach and access.



Slopes allow for taller items to be stored at the back of the drawer, easing concerns of anything tipping over as the Glide-Out opens and closes.✧

ShelfGenie[®] CARES

Part of ShelfGenie's Mission Statement is to be grateful for our success, and there is no better way to show that immense gratitude than to give back to the community, both here and around the world.

ShelfGenie franchisees and employees have taken part in a variety of charitable programs including:

- Collecting shoes from our clients to donate to Soles4Souls in conjunction with our friends at the National Association of Professional Organizers
- Participating in and raising money for the Juvenile Diabetes Research Foundation Ride to Cure Diabetes
- Raising money from employees and franchisees to give to the New Hope Haiti Mission after the devastating 2010 earthquake
- Donating Glide-Outs to a needy family as a partner in the Designing Dreams Together program
- Actively participating in the Homes for Our Troops and Wounded Warrior Project
- The Ultimate Fishing Experience features America's truest heroes, and provides a therapeutic and relaxing experience to make a positive impact on their lives. ShelfGenie is proud to have supplied the Glide-Out shelving for this wonderful cause
- Proudly supporting the Dana-Farber Cancer Institute and Susan G. Komen Foundation ✧



Product Accessories

Everyone knows that it always comes down to the accessories. Your outfit, your car... why not your home? Read on to learn about the wide variety of handy, useful and 'wish-I-had-thought-of-that' accessories available to make your whole life easier and allow your home to truly stand out from the rest of the crowd!

GlideAround™

The GlideAround™ combines the advantages of a drawer and lazy susan in one unit, turning once wasted space into an efficient storage area that is easily accessed.

Fitting most 36" corners, this solution comes in both L-corner and angle corner styles. The sides are low enough for easy access yet tall enough to keep items from falling off.



Lazy Susan

The addition of a lazy susan can provide easy access to unusually shaped cabinets. ShelfGenie® can install a lazy susan in both upper or lower cabinets. These kidney or D-shaped shelves are available in polymer or wood.



Drawer Insert

Drawer inserts provide a variety of options to meet your storage and organizational needs. These solutions can be used for cutlery, utility tools, spices and more. Our drawer inserts have a UV-cured finish for durability. ShelfGenie drawer inserts are the ultimate drawer accessory.

Product Accessories

Premiere Pull-Down Shelving

No more straining to reach those high shelves, now that the shelf can come to you!

Our state-of-the-art pull-down shelving lowers storage space to a more accessible level with the touch of a finger. Smooth motion and expert stability ensures that everything stays where you put it.



Tip Out Tray

The tip out tray is another ShelfGenie® space saving solution that utilizes wasted space under sinks for sponges and other items.



Pull Out Organizer

The pull out organizer is customizable shelving to meet your needs. You can create up to five storage areas depending on what you are storing. This solution is ideal for spices, glasses and other frequently accessed items. The pull out organizer features “tri-slide” technology for complete stability.



Towel Bar

Adding our towel bar solution allows you to store up to three towels conveniently and out of the way. Place this solution in a convenient location, most put it under the sink, so that you can easily access your towels any time.

Product Accessories



Spice Rack

Spice racks maximize storage space by storing spices on your cabinet doors, while keeping them within easy reach. When you add our spice rack solution you are able to keep shelf space open for other items. Our spice rack solution comes with the ShelfGenie quality and durability you expect.

Divider Shelf

The divider shelf offers a completely custom storage solution for cookie sheets, trays, plates and smaller items. This unit is usually placed over an oven or stove but can be used in other cabinet locations. The divider shelf consists of two grooved shelves to hold the desired number of dividers. ✂



Premium Custom Spice Rack

The premium custom spice rack is a custom-width unit designed to store spices in tall, narrow cabinets. The unit was primarily designed to fit in a lower cabinet, but it can also be installed in an upper cabinet. The unit features a pull-out middle shelf that allows easier access and visibility to the items stored on both the bottom and middle shelves.



The National Association of Professional Organizers Recognizes ShelfGenie's Contribution to Organizing America!

- ShelfGenie named the 2013 Best Services Provider to the Organizing Industry at the National Association of Professional Organizers (NAPO-LA) Organizing Awards.
- ShelfGenie was the 2012 recipient of the National Association of Professional Organizers (NAPO) Corporate Associate Member of the Year Award.
- ShelfGenie voted the Best Home Organizing Product in 2009 and 2010.

NAPO, a group of about 4,200 professional organizers dedicated to helping individuals and businesses bring order and efficiency to their lives, is known as the leading organizing authority, and offers programs, information and guidance to professional organizers and consumers. ShelfGenie greatly appreciates their confidence in us!



Manufacturing & Installation:

The ShelfGenie® Difference



As a national franchise, our goal is to build a respected brand through the highest quality product and stellar customer service.

Glide-Outs™ are built exclusively for ShelfGenie right here in the USA. Our skilled craftsmen never take shortcuts in handcrafting each client's order to ensure a perfectly precise fit right down to the millimeter.

GlideOut™ Basic

Our Basic line boasts features that surpass industry standards with full extension rails that hold up to 100 pounds and a Dado Groove to help secure the bottom panel to the sides.

GlideOut™ Classic

Our Classic series will look as good and operate as well in the decades to come as they do when they are first installed. We proudly back this promise with a lifetime guarantee.

GlideOut™ Designer

Our Designer solutions offer the utmost in beautiful hardwood and the resilience of our Classic series.



In addition to building a state-of-the-art Glide-Out shelf, we take great care in its installation.

Our installers are members of your community and are skilled craftsmen in their own right. They complete a rigorous three day certification program at the ShelfGenie training center in Atlanta, Georgia to learn how to properly install Glide-Out shelving.

ShelfGenie Installers are meticulous in everything they do:

- ▣ Taking precise measurement of your cabinets for an exact fit
- ▣ Inspecting your shelves when they arrive from our factory
- ▣ Installing your Glide-Outs so they operate smoothly
- ▣ Leaving your home spotless after installation

Manufacturing and installation are two extremely important aspects of the ShelfGenie transformation process.

Like our ShelfGenie franchisees and designers, our manufacturers and installers take great pride and satisfaction in providing you with quality solutions that deliver more space, easier access and better organization. ✨



ShelfGenie®

From Garage to Glide-Out™ Greatness

Most businesses suffer many starts and stops before achieving success. That's not how it has been for ShelfGenie®. From the moment that innovative founder Andrew Kerwin built the first Glide-Out™ shelf in his garage, success has been a constant.



Above: ShelfGenie® founder and Glide-Out™ creator Andrew Kerwin

Added to the Inc. 500 List of Fastest Growing Companies in America in 2010, Andrew Kerwin started developing the ShelfGenie concept in the late 1980s while working for a pull out shelf company in San Diego. This small startup struggled with quality and cost, leading Andrew to believe he could provide a much higher quality solution.

In 2000, he returned to his hometown in Virginia and started his own company, Shelf Conversions.

In a corner of his parents' garage, with just \$1,500 for supplies and his first newspaper ad, Andrew quickly discovered that his newly designed high quality Glide-Out shelves were in high demand.

He started taking orders immediately, and his small startup company expanded to take over his parents' entire garage and several rooms within their home as well. Within six months, Andrew had brought on a partner and moved into a 1,500 square foot shop.

"When I started Shelf Conversions, I insisted on making only the highest quality pull out shelves," says Andrew. "My goal was to help people. I had been in other businesses where people were only spending money because they had to. I wanted to create a product that people were excited about; something that would make their lives easier and more enjoyable. Our Glide-Out

"... I insisted on making only the highest quality pull out shelves," says Andrew.

shelves did this. I found that people were actually excited to purchase our solution."

Within a year, Shelf Conversions became so popular that the 1,500 square foot shop was filled to overflowing. With more space being leased and product being stored off site, the move was on to a new 7,000 square foot facility. Andrew saw the need to hire additional help for all areas of the business.

It was at this time that Allan Young was brought on as a strategic business consultant to assist with their rapid growth. He would later become CEO of the new ShelfGenie company. Over the next several years, Allan and Andrew began to gather ideas for growth and put in place the pieces that would eventually become ShelfGenie.



Shelf Conversions became ShelfGenie in 2008 and has grown to become the nation's only

Glide-Out shelving franchise with over 110 different franchise locations in 29 states and the District of Columbia.

ShelfGenie Glide-Out shelves are manufactured to exceptionally high standards at our factories in the United States. The mission of ShelfGenie is to provide customers with a superior product, backed with a Lifetime Warranty and the finest customer service. ✂

Everyone in the ShelfGenie® family is 100% committed to providing their clients with a truly stellar experience.

In recognition of their commitment to providing top quality products and service, ShelfGenie has been honored with many prestigious awards. Most recently, ShelfGenie was awarded the National Association of Professional Organizers Corporate Associate Member of the Year and been named to the Entrepreneur's Franchise 500 list for four years running, and the Inc. 500 List of fastest growing companies in America, in 2010.



When Andrew Kerwin, ShelfGenie Founder, is asked to account for ShelfGenie's success, he attributes it to the excitement that clients feel for the Glide-Out shelves. "With a lot of things you buy, like a new camera or TV, the excitement wears out rather quickly," says Andrew. "With Glide-Out shelves, they tend to get more exciting as you use them."

As dynamic and exciting as the years of establishing ShelfGenie have been, Andrew and the ShelfGenie team are looking forward to what the future will hold and where the journey will lead them. ✂

Andrew's Commitment to Quality

Allan Young, ShelfGenie CEO, recalls an early example of how Andrew selected only the best materials and design for his Glide-Out Classic.

"I was meeting with the Melamine sales representative who had displayed on our conference room table his one and only set of bottom material samples. Andrew walks in, and much to the dismay of the sales rep, reaches into his pocket for his keys and begins to scratch all of the samples.

"Finding the one that would not scratch, Andrew proceeded to get water and rubbing alcohol in which to saturate the Melamine. When it held up to that test, he indicated it was the one he wanted for our Glide-Outs.

"The sales rep protested that it was the most expensive and none of his customers used that material for pull out shelving. Andrew replied that quality matters and only the best would go on his Glide-Out Classic. He took this attitude with every single aspect of the Glide-Out Classic design and materials because he wanted to ensure they would truly last a lifetime."

A ShelfGenie Timeline: Company History at a Glance

2000	2000 Andrew Kerwin founds Shelf Conversions
2003	2003 Shelf Conversions expands to new, larger facility to meet increased demand
2005	2005 Shelf Conversions launches a national dealer program
2008	2008 - Shelf Conversions becomes ShelfGenie - First ShelfGenie franchise launches
2009	2009 - Ranked #465 on Entrepreneur Magazine's Franchise 500 List - Ranked #525 on Inc. Magazine's Inc. 5000 List
2010	2010 - Named Best Home Organizing Product at NAPO-LA Awards for the 2nd year - Ranked #411 on Inc. Magazine's Inc. 500 List
2011	2011 - Ranked #325 on Entrepreneur Magazine's Franchise 500 List - Introduced ShelfGenie 3D Design, ShelfGenie University & more product lines
2012	2012 - Named the National Association of Professional Organizers Corporate Associate Member of the Year - Ranked #210 on Entrepreneur Magazine's Franchise 500 List



Amazing Transformations

Installing ShelfGenie® Glide-Outs™ is one of the easiest home remodeling projects you can do that achieves one of the greatest transformations. Our solutions simplify everyday activities; that's something that will never get old or go out of style. A surprising benefit? You will be happy to show off the insides of your cabinets instead of being afraid to open them in front of friends or family.

Here are some examples of ShelfGenie transformations. As you will see, our Glide-Out shelves are custom designed, built and installed to provide unique solutions to meet the specific needs of each customer.



Before: One of the most challenging cabinets in the kitchen, the blind corner is often a cluttered mess, as seen in our before photo at the left. Without easy access to the back of the cabinet, items are often lost and always hard to reach.



After: Our blind corner solution at the right provides the easy access you've been longing for. The two companion shelves work together to provide complete cabinet access. As the front Glide-Out shelf pulls out of the cabinet, the rear Glide-Out pulls forward providing access to the items stored in the back.
The Result: Total Cabinet Satisfaction!



Before: This blind corner was packed with hard to reach small appliances, some heavy, some awkward. No matter if you needed them frequently or not, they were hard to access.



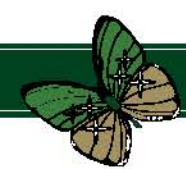
After: This four Glide-Out blind corner solution keeps everything organized and at your fingertips whenever needed.



Before: This blind corner suffered from a common problem... too much stuff without easy access.



After: Glide-Out shelves solved this problem by creating storage zones for lids and bottoms. With easy access to all areas of the cabinet, the homeowner no longer had to cram everything into the small space near the cabinet door.



Amazing Transformations



Before: This cabinet's two openings are very narrow, and the half shelf in the center is hard to reach, leaving the homeowner with few options for storage and a very disorganized cabinet.



After: Repositioning the cabinet stile to the door opens up the cabinet allowing for a double width Glide-Out shelf that maximizes storage and organizational options. The top Glide-Out also doubled the capacity of the previous half shelf. This homeowner achieved more space, better organization and easier access all within one cabinet.



Before: Utilizing space must have been difficult, having to move that mixer around each time one needed to access items stored behind it.

After: Stile repositioning opens up the cabinet so the homeowner has easy access to the mixer and everything else with the touch of a finger.



Above: The cabinet stile repositioning



Before: A common design flaw in many cabinets is the half shelf hidden behind the stile post. That's the place you want to keep things you never use.



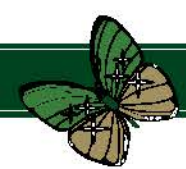
After: Remove the stile and replace one and a half disjointed shelves with three fully accessible Glide-Outs for 100% more usable space.



Before: Does this look familiar? Most of us have at least one cabinet that has a jumble of assorted items that threaten to spill out each time we open the door.



After: We transformed this cabinet by installing three single height Glide-Outs in the place of one and a half shelves. The homeowner can now easily store everything in the same cabinet in a more organized and easily accessible way.



Amazing Transformations



Before: This typical closet pantry offered very little capacity, organizational options or functional space. Wire shelving just doesn't provide homeowners with the ability to maximize storage, while still keeping items organized and easily accessible.

After: single and double height Glide-Out shelves created a dream pantry for our happy homeowner. Deeper, double height Glide-Out shelves at the bottom allow for easy storage of taller items that frequently tip over. Glide-Out shelves maximize the options in this pantry.



Before: Tired of trying to store things under your sink and around the drain pipes? You are not alone. Everyone knows the frustration of lost space due to bulky garbage disposals. Trying to keep things under the sink can turn into a real chore.

After: Installing a Glide-Out riser shelf allows you to recapture lost space around sink pipes. This homeowner opted for a single height Glide-Out with a left side riser on one side and a single height Glide-Out on the right. The result is a truly custom solution that meets the homeowner's storage needs.



Before: This narrow cabinet offered a lot of wasted space with only four shelves. How can you reach anything at the back of those middle shelves?

After: Adding two shelves and maximizing storage and accessibility with a combination of single and double height Glide-Outs and a divider shelf, the updated pantry is both attractive and functional.



Before: The under sink area hosts the standard trash can and not much else due to awkward pipes. The narrow cabinet to the left with its half shelf is a jumble of cleaning supplies.



After: Adding Glide-Outs under the sink with risers makes the most of the space around the pipes. Now, it's a great place to keep cleaning supplies handy. Place a trash bin solution in the narrow cabinet to the left for easy disposal.



Amazing Transformations



Before: Most linen closets look like the photo at left: stacks of towels, sheets, washcloths, and pillowcases shoved together wherever space allows. Items wedged into corners while tall overloaded stacks of towels threaten to tumble at any moment!

After: This homeowner will never have to search for a pillowcase again. Single and double height Glide-Outs allow for easy storage and retrieval of all of your linens with the touch of a finger.



Before: Lids. Cookie sheets. Platters. Cutting boards. Muffin pans. Serving dishes. Chargers. Roasting pans. Chopping boards. Loaf pans. So many items taking up so much space. Finding what you need is a challenge when you face stacks of mishmashed kitchen items.

After: By installing a Glide-Out tray bin storage solution, everything stands up and stands out. The homeowner can now find exactly what tray, lid or cookie sheet they need with a glance. Our tray bin solution keeps everything organized and easy to reach.

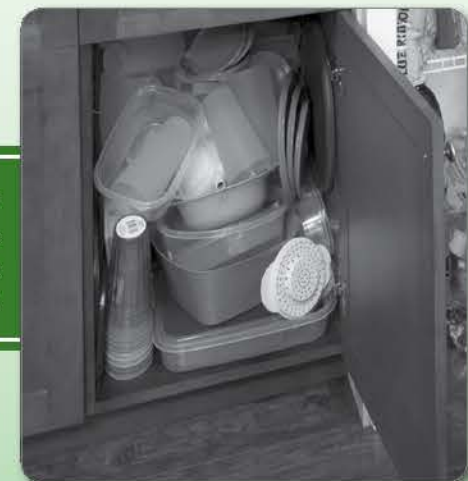


Before: The pot you want is always at the very back of the shelf, and where's the lid?

After: Two double height Glide-Outs solve this dilemma. The bottom Glide-Out brings all the heavy pots out with ease, while the top Glide-Out has a handy lid drawer so you can easily spot the right lid.



Before: All of us have the cabinet of shame packed full of our plastic storageware. You can't even see the half shelf in this one!



After: A double height and single height Glide-Out combo with dividers is the ultimate solution to this problem. Now it's easy to have a place for everything and everything in its place. 🌟



The Design Process: A Client's Point-of-View

When Bea Daniel moved to Ashby Ponds in Ashburn, Virginia, she knew that part of getting settled in her new place would be adding ShelfGenie® Glide-Out™ shelves to her home. “I had Glide-Out shelves in a linen closet in my previous home, and they made a huge difference. I knew they would help make my kitchen more accessible and easy to use,” said Bea. After living in her new home for a few months and getting a feel for how she used her new space, Bea called ShelfGenie Designer Maria White. Together Bea and Maria set about transforming her new home into a completely accessible and easy to use space.

Getting Started

When Maria first came to visit Bea, the discussion centered on how she was using her kitchen. Maria likes to get a feel for how her clients use their spaces, what they want to accomplish with their space and what their needs are. “I spend a lot of time talking to my clients about the current placement of items in the kitchen and learning about how they use their space. We also discuss where that placement can be improved or changed for better storage and space allocation,” says Maria.

It was during this exploration phase that Bea explained how she didn't want to have to bend and lift items out of her cabinets any longer. Having already used ShelfGenie's Glide-Out shelves before, Bea knew that they would be the perfect solution to this problem. Bea says, “Glide-Outs make it so much easier for me. I don't need to bend too low or reach too high.” With that direction, Maria set about creating the perfect plan to meet Bea's needs.

Creating Your Custom Glide-Out Shelf Plan

While Bea reviewed the variety of Glide-Out shelf options in the ShelfGenie photo album, Maria began measuring Bea's cabinets in preparation for her new Glide-Out shelves. They discussed

the various Glide-Out shelf options that were available including single, double and triple height Glide-Out shelves, tray bins, blind corner cabinet solutions, risers, removal of cabinet stiles and more. Maria then created a custom quote for Bea based on the style of Glide-Out shelves selected and the measurements of her cabinets.

Measurements and Installation

Now that Bea and Maria had a custom plan for her kitchen, the installation of Bea's new Glide-Out shelves was just a few weeks away. Before construction could begin, a ShelfGenie certified professional Installer, George Millar, visited Bea to take final measurements down to the millimeter. These measurements were then sent to the ShelfGenie factory so construction of her custom Glide-Out shelves could begin.

*“It was a wonderful experience,”
Bea explains.*

Once completed, the shelves were shipped to George who returned to Bea's house with her custom built Glide-Outs. Because most of the finish work was done at the factory, installation took only a few short hours, and like all ShelfGenie installers, George was careful to leave Bea's home in excellent condition.

The Results

Bea is extremely pleased with her new Glide-Out shelves. She says, “Maria had a lot of good ideas. I am very satisfied. I know it will pay for itself when I decide to sell my home.” She also raves about the ShelfGenie team that helped her throughout the design process. “Maria is absolutely invaluable. She helped me think of new ways to organize my things, and George made sure that everything was made to fit. They both made sure it was a wonderful experience,” Bea explains.

Bea certainly must be happy, because after having her kitchen Glide-Out shelves installed she decided to have her laundry room and bathroom cabinets upgraded with Glide-Outs as well! ✂



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